



Preliminary Agenda:

Michael S. Wolf, PhD, MPH

**Pfizer Visiting Professor in Health Literacy / Clear Health Communication
at the NYU School of Medicine / Bellevue Hospital Center**

Day 1: Tuesday, October 21, 2008

8-9 AM

Grand Rounds - NYU School of Medicine Department of Pediatrics

Introductions and Opening Remarks

Benard P. Dreyer, MD

Professor and Chair (Interim)

Department of Pediatrics, New York University School of Medicine

Co-Chair, American Academy of Pediatrics (AAP) Health Literacy Advisory Committee

“Health Literacy and Medication Safety: A Pediatric Perspective”

Michael S. Wolf, PhD, MPH

Pfizer Visiting Professor in Health Literacy / Clear Health Communication

Assistant Professor of Medicine and Learning Sciences

Director, Health Literacy and Learning Program Institute for Healthcare Studies

Division of General Internal Medicine

Feinberg School of Medicine at Northwestern University

9:30 AM

Panel Discussion

“Improving Medication Safety: Addressing Literacy and Language Barriers”

Two panels will present perspectives from medicine, pharmacy, law, and the community.

Includes discussion of a recent initiative to provide New Yorkers with limited English proficiency appropriate language services at pharmacies - a case study of how research and community action can influence policy. Facilitated by Michael S. Wolf.

Panel discussants will include:

Linda Weiss, PhD

Researcher

New York Academy of Medicine

Nisha Agarwal, JD

Staff Attorney

*New York Lawyers for the
Public Interest, Inc.*

Theo J. Oshiro

Director of Health Advocacy

Make the Road New York

Mara Youdelman, JD

Staff Attorney

National Health Law Program

Brian J. Kaszuba, JD

*Office of the Public Advocate
for the City of New York*

TBA, Representative

State Board of Pharmacy

Francesca Gany, MD, MS

Internist / Researcher

Director, Center for Immigrant Health

NYU School of Medicine /

Bellevue Hospital Center

H. Shonna Yin, MD, MS

Pediatrician / Researcher

NYU School of Medicine /

Bellevue Hospital Center

12:30 PM

Lunch will be served

1:30-3:30 PM **Roundtable on Health Literacy Research: Community Perspectives**

A forum for community members involved in (or interested in becoming involved in) local health literacy research - an opportunity to share work, obtain feedback, and foster collaborations.

Participants, among others, who will offer their perspectives include:

Elyse Rudolph
*Executive Director,
Literacy Assistance Center*

Christina Zarcadoolas, PhD
*Associate Clinical Professor / Researcher
Department of Community
and Preventive Medicine
Mount Sinai School of Medicine*

Day 2: Wednesday, October 22, 2008

8-9 AM **Grand Rounds - NYU School of Medicine Department of Internal Medicine**

“State of the Science: Current / Future Directions and Controversies in Health Literacy Research”

Michael S. Wolf, PhD, MPH

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1:30-3:30PM **Seminar / Workshop**

“Interventions to Improve Chronic Disease Management: A Health Literacy Perspective”

Interactive session focusing on techniques to overcome communication barriers, promote achievable behavior change, and maximize patient self-management of their chronic disease, from a health literacy perspective. Specific strategies in the management of asthma, diabetes, and hypertension will be discussed. The new American College of Physicians Foundation (ACPF) *Living with Diabetes* Guide will be used as one model to illustrate key principles.